

# ColorMaxLP DIGITAL COLOR LABEL PRINTER

## **Standard Features:**

- High-speed color printing for a variety of inkjet-compatible label sizes and surfaces including gloss, semi-gloss, matte
- Full-color inkjet with Memjet<sup>®</sup> thermal technology
- Speeds of up to 12 inches per second / 60fpm
- Up to 1600 x 1600 dpi resolution
- LCD control panel with LED indicators
- Built-in automatic cutter
- Three output modes: roll-roll, roll-cut, print & hold
- Integrated roll unwinder with enclosure to reduce paper dust
- High capacity ink tanks; Cyan 250ml, Magenta 250ml, Yellow 250ml, Black 500ml
- Quick startup time to first label, <10 seconds
- Reproduces up to 16.8 million colors
- Bartender Basic label design software included
- USB and ethernet PC interface
- Full-bleed capability up to 8.5" wide
- Fixed print head: a single 8.77" bar spanning the width of the printing surface
- Embedded web server, TCP/IP network protocol

## **Options:**

- Rewinder: Automatically rewinds printed labels in roll-to-roll print mode
- Wasatch SoftRIP Color Matching Software
- Wasatch Variable Data Printing Module
- Cabinet



Innovative Memjet<sup>®</sup> print head has no moving parts and features 70,400 color ink nozzles, providing higher speeds, more precise printing using less ink and producing less noise than standard print heads





#### Innovative Technology, Brilliant Full-Color Results

The ColorMaxLP Digital Color Label Printer prints brilliant color labels at up to 60 feet per minute. Using the latest Memjet<sup>®</sup> inkjet technology, it produces full-color CMYK output, reproducing up to 16.8 million colors, on a variety of label stocks and styles (see back side for examples), with full-bleed capability on media up to 8.5" wide.

The Memjet<sup>®</sup> print head has 70,400 ink nozzles and no moving parts, which offers higher speeds, lower ink and maintenance costs, and can print up to 1600 x 1600 dpi at 12 inches per second / 60 feet per minute. Featuring a "warm start," the ColorMaxLP begins printing in under 10 seconds, and its high-capacity 250ml ink tanks allow for longer uninterrupted print runs. Three output modes -- roll-to-roll, roll-to-cut, and print & hold -- allow users to choose the most convenient option for their particular job.

Standard features include an integrated roll unwinder which is enclosed to protect against dust, LCD control panel, built-in automatic cutter, Bartender label design software and easy-access service bays for ink cartridge replacement.

Options include an automatic roll-to-roll rewinder, Wasatch SoftRIP color matching software, a variable data printing module, and a convenient adjustable-height cabinet.

The ColorMaxLP is the ideal solution for high-quality, low-cost short to mid-run label printing applications.

## ColorMaxLP Technology and Sample Applications



Three Output Modes / Built-in Cutter

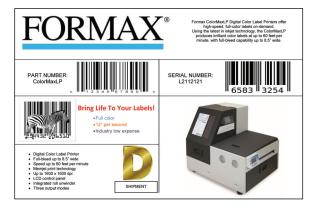
Users can choose between Roll-to-Cut, Roll-to-Roll or Print and Hold modes, based on quantity and output needs. Print and Hold mode pauses to allow users to remove individual labels one at a time. The built-in automatic cutter makes processing even more efficient.



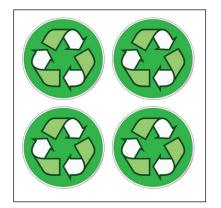
**Optional Rewinder** The motorized Rewinder allows users to print and process traditional roll-to-roll labels, rewinding face-in or face-out, for convenience.

### **Specifications:**

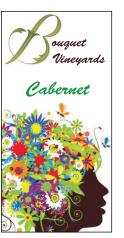
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Speed:	Up to 12 inches per second / 60 fpm
Label Media Width:	2" - 8.5" (50.8 - 216mm)
Label Sizes:	2" x 4", 4"x 6", 5" x 7", Custom
Maximum Label Length:	40" (1m) for roll-to-roll, 8" for roll-to-cut
Label Types:	Gloss, semi-gloss, matte
Label Detection:	Gap, continuous, black mark
Print Quality:	Up to 1600 x 1600 dpi @ 12 ips
Print Area:	Up to 8.5" x 17" with full bleed capability
Input Maximum Roll Diameter:	8"
Output Maximum Roll Diameter:	8"
Ink Tank Capacity:	Cyan 250ml, Magenta 250ml, Yellow 250ml, Black 500ml
Color Matrix:	Up to 16.8 million colors
Hardware / OS Required:	32/64-bit Windows Vista/Windows 7, 32-bit Windows XP
Firmware Upgrades:	Field upgradable
Minimum System Requirements:	USB 2.0, Ethernet 10/100
Dimensions:	22" W x 20" H x 19" D With optional rewinder: 42" W x 20" H x 19" D
Weight:	83 lbs (37.6kg)
Electrical:	100VAC 60Hz / 2A



4" x 6" Equipment Label with Variable Data



2" x 2" 4-up Kiss-Cut Labels



2" x 4" Wine Label

2" x 4" Specialty Product Label

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